

Blueprint For Equity

Neighborhood and Community Engagement Commission (NCEC)

DRAFT

1/22/13

Key Partners

- Neighborhood organizations
- Cultural organizations
- Community Leaders
- Neighborhood and Community Engagement Commission (NCEC)
- Nexus Community Partners
- City of Minneapolis' Civil Rights Department

Approach:

Following our Core Principles of Community Engagement, we will seek out input from neighborhood organizations, cultural organizations, community leaders and elected officials to build participation, define equity, create the vision and develop strategies to achieve our goals.

Phase I: Stakeholder Engagement

- Meet with at least 80% (57) of Minneapolis' neighborhood organizations by August, 2013.
- Meet with at least 20 of Minneapolis' cultural organizations by August, 2013.
- Report back to the community by October 2013.

Top Questions

1. What do you see as 3 to 5 key opportunities existing in your neighborhood that could lead to greater inclusion?
2. What do you see or think that are the 3 to 5 major challenges or barriers?
3. What do you think people are concerned about, but do not tend to talk about out loud?
4. Who are the key organizational players that are making or can make a difference?
5. What is the role of neighborhood organizations in achieving inclusion and equity? What matters when it comes to making our neighborhoods operate more inclusively?
6. What would be some ideal "early" activities to ensure that there is strong inclusion built in to the Neighborhood Participation Plan?
7. What type of capacity do neighborhoods need to be successful in expanding inclusion? How would we know and track this for the short and long-term?
8. What would neighborhoods and neighborhood organizations look like in 10 years if we successfully achieved equity and inclusion, and what are the factors for success?

Goal

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The Blueprint for Equity is a multi-year strategy focused on engaging neighborhood organizations to see their decisions and allocations of resources through a lens of equity and inclusion. With access to millions of dollars annually, as well as political and social resources, the City's 71 neighborhood organizations can be a significant partner in addressing racial disparities in our community.

Core Principles of Community Engagement

- 1. Right to be involved** – Public participation is based on the belief that those who are affected by a decision have a right to be involved in the decision-making process.
- 2. Contribution will be thoughtfully considered** - Public participation includes the promise that the public's contribution will be thoughtfully considered.
- 3. Recognize the needs of all** - Public participation promotes sustainable decisions by recognizing and communicating the needs and interests of all participants, including decision-makers.
- 4. Seek out involvement** - Public participation seeks out and facilitates the involvement of those potentially affected by or interested in a decision.
- 5. Participants design participation** - Public participation seeks input from participants in designing how they participate.
- 6. Adequate information** - Public participation provides participants with the information they need to participate in a meaningful way.
- 7. Known effect of participation** - Public participation communicates to participants how their input affected the decision.

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